

TORONTO STAR  
thestar.com

# WINE & CHEESE SHOW

The **ULTIMATE** Food & Drink Experience!  
March 19 - 21, 2010 • International Centre



## CONSIGNMENT TASTING ROOM

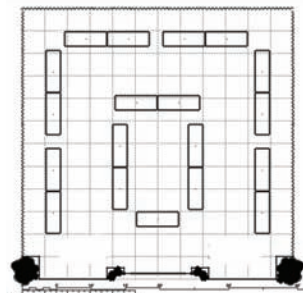
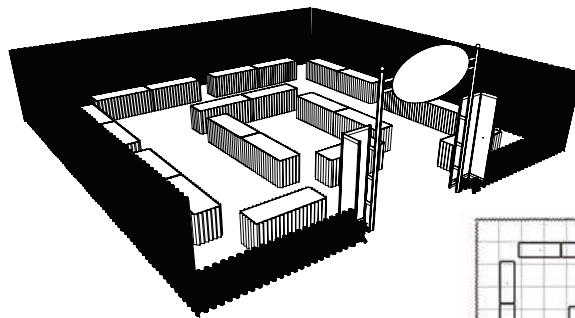
• Meet New Customers • Increase Sales • Maximize Your Impact

Propelled by the 2009 success of the Toronto Wine & Cheese Show and in response to the wine industry's desire to capture niche market share, we offer you the opportunity to participate at the **2010 Toronto Wine & Cheese Show**.

Backed by an aggressive marketing initiative under Metroland Media Group/Torstar ownership, this feature will offer tremendous marketing value, through an immediate ROI via sampling sales, as well as unparalleled branding and promotional opportunities through direct exposure to a very large consumer audience.

### Pavilion Includes:

- Pouring station within the pavilion
- Branding signage at entrance of pavilion
- 1/2 page ad in show program for individual brands
- Full page promo on website promoting pavilion



Cost per table: \$900<sup>00</sup>

Space is limited, and is allocated on a first come first serve basis.  
For more information or to reserve your space, please contact:

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